



The Chris McKay Show



About the Show:

The Chris McKay Show strives to interview cutting edge, leading experts, entrepreneurs and best-selling authors in a diverse range of categories such as health, wealth, beauty, finance, real estate, and investments. For over a decade, Chris McKay has been educating listeners on how they can achieve true happiness and improve their lives and the lives of their families.

Chris' professionalism, interesting and topical content, along with his ever-present sense of humor are a winning combination for quality radio content. The Chris McKay Show is not a 'yell and sell' type of program but rather a comprehensive and informative interview style format that your listeners will love.

When you air *The Chris McKay Radio Show*, your station gets:

- **Quality content** generating revenue \$\$\$ for your station
- **28:30 minute shows** conveniently provided via FTP
- **Recorded 30 or 60 second radio promos**
- **A steady stream of diverse** content that offers variety to your listeners
- **Ability to customize our shows to your individual station clocks**

But, most importantly, a partner committed to bringing you more listeners and more money!!!



The Chris McKay Show

Relationships:

The Chris McKay Show airs on 400+ stations nationwide each week.

We have strong relationships with group owners and independents including, but not limited to: Clear Channel, Cumulus, CBS Radio, Entercom, Gap, Salem, Saga, Cox, Univision, Regent, Radio One, Nassau, Midwest, Mapleton, Cherry Creek, Morris, NextMedia, Quantum, Townsquare, and Double O Radio.



Payment Info:



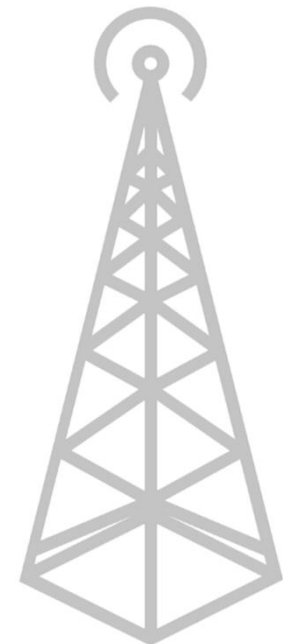
All payments to you will be made on a weekly, prepaid basis via credit card.





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Relationships:





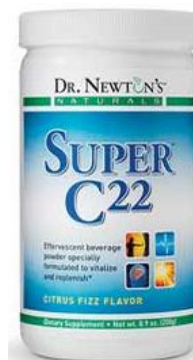
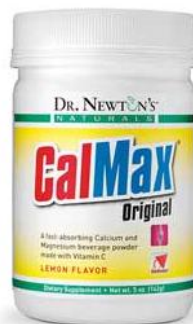
The Chris McKay Show

Our Current Shows / Clients:

"CalMax" with Dr. Michael Pinkus
Top Calcium and Magnesium Supplement for Healthy Bones

"Super C22" with Dr. Michael Pinkus
22 of the most powerful forms of vitamin C

"eFoods Direct" with Steve Shenk
Storable Meal Options





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Our Current Shows / Clients:

“Vital B Plus” with Dr. Brent Agin
Scientifically blended Vitamin B formula

“Omega Krill Pro” with Dr. Michael Pinkus
Natural Krill Oil for a Healthy Heart

“SkinnyD” with Dr. Brent Agin
Meal replacement for rapid weightloss





The Chris McKay Show

Testimonials:

"WDRC radio has had a solid working relationship with 2 Lights Media for many years and I hope that continues for many years to come. They're simply one of most buttoned-up, straight forward companies that I have the pleasure to partner with. They pay on time, they honor their commitments and if changes or revisions need to be made, they're always presented within a reasonable period of time. I would recommend 2 Lights Media to any radio station looking for a top-notch, professional company to partner with." **Michael Feinberg - Marketing Consultant, WDRC-FM, Hartford, CT**

"We would like to acknowledge the fine working relationship that KQV "All News" has enjoyed with 2 Lights Media for nearly a decade now. They are extremely professional and represent reputable companies with bonafide offers. This company is also good to its word and makes very prompt weekly payments. In short, they are a pleasure to work with. They are the "Gold Standard" in paid syndicated programming." **Robert W. Dickey Jr. - VP / General Manager, KQV-AM, Pittsburgh, PA**

"I have found working with 2-Lights Media and the Chris McKay show to be a smooth and positive experience. They are organized, pay on-time, keep their commitments, and show a strong commitment to the partnership with our stations. We plan to continue working with 2-Lights, Rhonda Roberts, Chris, and their team for the long-term." **Mike Triem, Station Manager, KLTT/KLVZ/KLZ, Denver, CO**



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Chris' Sponsors:



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A leader in content rich advertising, our team of experts offers over 25 years of long form radio experience. We've taken 30 minute and 60 minute paid programming to the next level by marrying content with advertising. [Visit us online.](#)

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Welcome to Knockout Recording Studios. We are a full service audio and video recording studio / post-production facility featuring state-of-the-art capabilities designed to meet the needs of any project, large or small. We work with clients all across the country from national advertising campaigns to local music artists. We offer a comfortable, relaxed environment and superior recording, video and editing capabilities.

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